



ecore™

aircare system

Malodors can give the wrong impression, causing even clean restrooms to be perceived as dirty. ecore™ Air Care System ensures that restrooms smell fresh, even between cleanings. With an innovative multi-phasing, submicron fragrance technology, each cartridge lasts for up to 60 days saving you money, while reinforcing a sanitary image. A gel-filled capsule diffuses through a ceramic, biodegradable jar; making it safe, long-lasting and environmentally preferred. Your air care is more important than you think; take control of your environment with the ecore Air Care System.

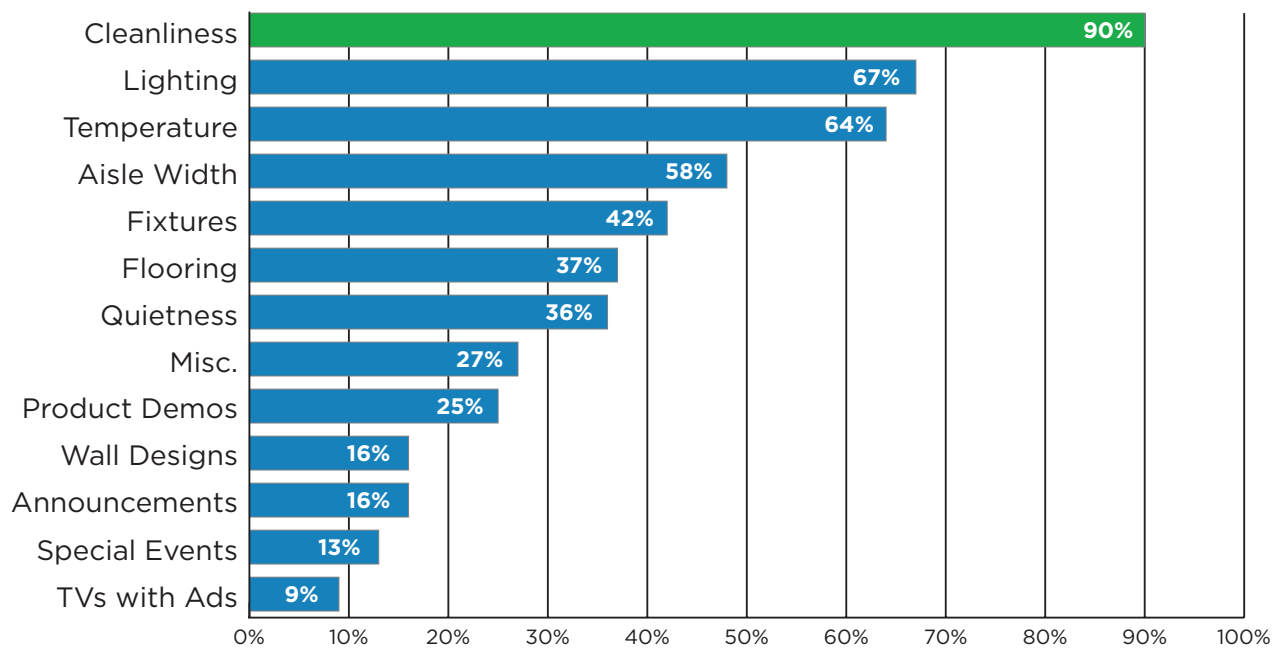




Make The Right Impression

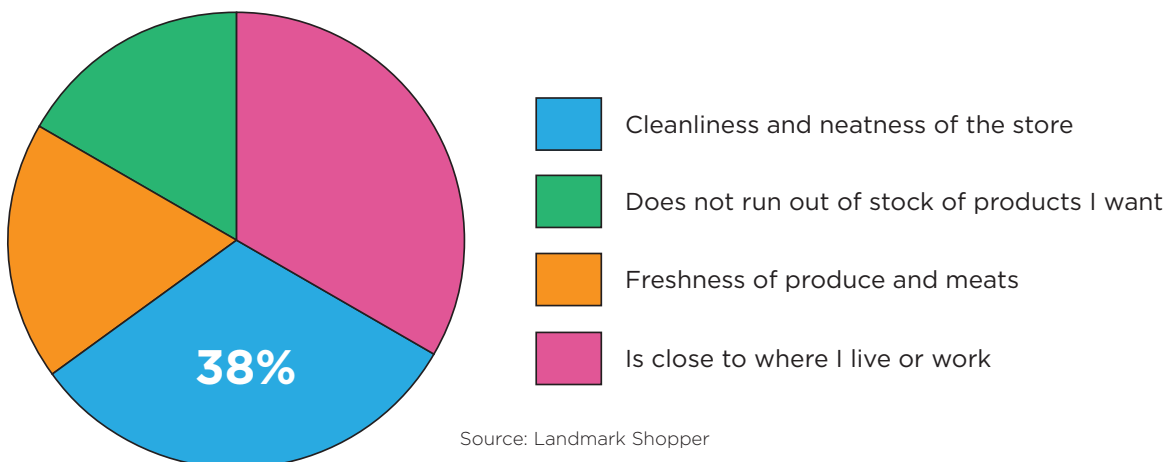
Our studies show that building occupants and visitors associate malodors with an unclean facility. However, in public facilities, offensive odors can enter the environment at all times of the day—even seconds after a space has been cleaned. This is a problem because it is scientifically proven that cleanliness ranks among the top factors of whether or not a visitor or occupant will return or remain—which can severely impact the vacancy rates, or ability to stay in business for office buildings, hospitality facilities and food service businesses.

Cleanliness is the Most Important Aspect of Retail Store Atmosphere



Source: Chain Store Age (2005, Sept). Store Atmospherics Study. Chicago: Leo J. Shapiro & Associates

38% Rate Cleanliness “Very Important” When Choosing a Grocery Store



Source: Landmark Shopper

ecore™ Brings Exceptional Value



Take control of your environment with ecore Air Care System. ecore's multi-phasing, submicron fragrance technology ensure that air remains fresh for up to 60 days, guaranteeing happy and satisfied building occupants.

e verlasting

The unique dual-technology fragrance diffusion system delivers consistent fragrance intensity for 60 days.

e nvironmentally preferable

Completely free of solvents, propellants, HFCs and VOCs—ecore is not only safer for building occupants, it is safer for the environment with a refill that is 100% organic and biodegradable, and a dispenser that is 100% recyclable.

e conomical

No batteries to change, no energy consumption at all—passive system continues to refresh the room through natural airflow.

e fficient

Submicron particles remain airborne for hours, versus traditional fragrance systems.

e asy-to-use

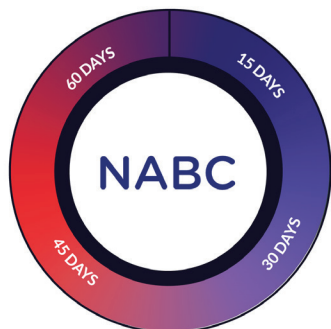
Contains no liquids so it won't spill even if knocked over and replacing refills is effortless—simply recycle and replace. There is nothing to activate—the cartridge becomes active as soon as air hits it. It couldn't be simpler!

PACKAGING

808500	ecore™ Sampler Pack (6 Cartridges of Each Fragrance)
808400	ecore™ Citrus Mango (48 Cartridges)
808300	ecore™ NABC® Fresh Scent (48 Cartridges)
808200	ecore™ Flower Power (48 Cartridges)
808100	ecore™ Crisp Linen (48 Cartridges)
992700	ecore™ Fragrance Cabinet

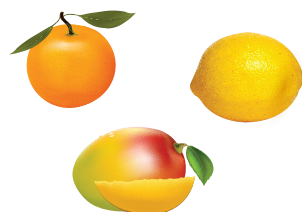


Fragrance Cartridges

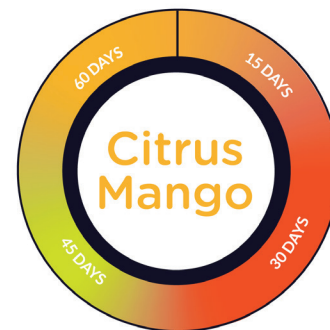


8083

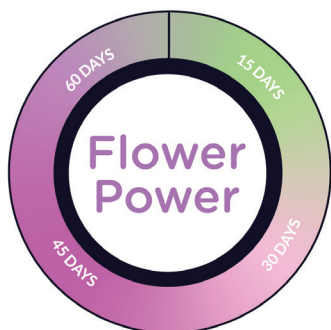
Lily lilac floral. Top notes of cherry, citrus, mango, geranium and ylang, with a heart of lavender, rose, violet and jasmine, and a base of warm woods and musk.



Tangerine, mandarin, lemon, and mango.

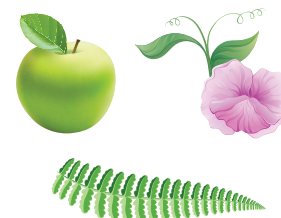


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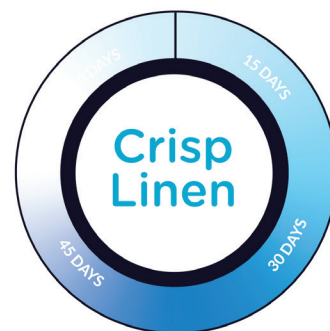


8082

Derived from sweet pea blossom, this is a fruity-floral fragrance. Green floral, fragrance has top notes of green fern, green apple, orange, jasmine, and cut flowers, with a floral heart.



Clean cotton, clove, jasmine, lemon peel/lemon, floral, musk.



8081



Distributed by:



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