



Consume[®]

Nature's Way
Organic Cleaning at Its Best
*Supporting
Sustainability*



Consume[®]
Cleaner, Odor Eliminator, Stain
Remover, and Drain Maintainer

Consume Eco-Lyzer[®]
Neutral Disinfectant Cleaner with
Residual Odor Control

**Consume
Micro-Muscle[®]**
Industrial Strength Degreaser
with Odor Control

Consume Bio-Bowl[®]
Natural Acid Toilet, Urinal and
Shower Room Cleaner

CX3 Bio-assist[®]
Extraction Carpet Cleaner

**Consume[®]
Drop-in-a-Drain**
Single Dose Natural Drain Treatment

Consume[®] LIQ
Liquid Wastewater Treatment

Consume[®] POW
Powdered Wastewater Digester

Consume[®] FWD
Powdered Farm Waste Digester

Consume[®] MP
Mosquito Control Product

Consume is Organic Cleaning at Its Best... It is Nature's Way to Clean

Spartan offers a complete line of cleaning products that naturally digest organic soils. This type of cleaning action is why Consume Nature's Way products are referred to as organic cleaning at its best.

Consume Nature's Way products eliminate soils and their odors by removing the soil at its source, thus eliminating the odor for good. Consume products tackle a variety of cleaning and maintenance applications including:

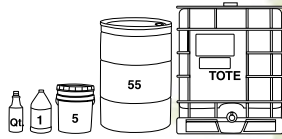
- cleaning and disinfecting in bathrooms, cleaning dumpsters, barns, and kennels
- maintaining drains
- treating waste water
- mosquito control

The Consume Nature's Way line of products is a broad assortment to meet various and specific cleaning and maintenance applications without phosphates, nonylphenols, sulfuric acid, or other aggressive chemicals.

Let nature run its course!
Use Consume Nature's Way products and clean to achieve Organic Cleaning at Its Best!

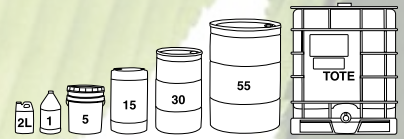


ORGANIC CLEANING AT ITS BEST



Cleaner, Odor Eliminator, Stain Remover, and Drain Maintainer

- Consume naturally removes difficult organic soils from a variety of surfaces including tile, concrete, steel, and carpet.
- Eliminates organic build-up in drains, keeping them clear and odor-free.
- Cleans soils and eliminates odors on floors, in dumpsters, recycling containers, and portable toilets.
- Ideal for use on carpets, in drains, dumpsters, and more!

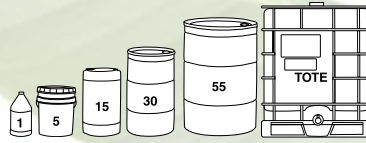


Neutral Disinfectant Cleaner with Residual Odor Control EPA Reg. No. 5741-24

- Patented cleaning technology that reduces labor by cleaning, disinfecting, and digesting residual organic soils with one product.
 - **US Patent #6,165,965**
 - **US Patent #6,180,585**
- Minimize chemical cost and SKU's.
- Simplify training and reduce inventory by eliminating the use of multiple products and steps.
- Eliminate organic build-ups and associated odors on dumpsters, floors, loading docks, drains, barns, trash chutes and more!
- Multi-surface safe with a neutral pH, Consume Eco-Lyzer is safe to use on finished and unfinished floors including concrete, ceramic, terrazzo, marble, slate, rubber, VCT, and painted surfaces.
- Ideal for use in bathrooms, stadiums, zoos, kennels, dumpsters, trash bins, loading docks, and portable toilets.



Consume® Nature's Way Micro-Muscle®



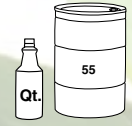
Industrial Strength Degreaser with Odor Control



- Quickly penetrates and digests petroleum-based soils including: motor oil, hydraulic fluid, stamping oils, and lubricants.
- Leaves organic digesters behind for added odor control.
- Rapid oil splitting capabilities and digesters improve industrial filtration/recycling systems.
- Provides additional benefits to downstream waste water by helping to degrade petroleum soils found in waste treatment systems.
- Ideal for use in manufacturing plants, print shops, auto repair shops, dumpsters, loading docks, and mass transit systems.



Consume® Nature's Way Bio-Bowl®

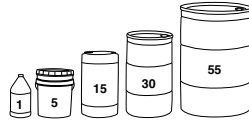


Natural Acid Toilet, Urinal and Shower Room Cleaner Boosted with Digesters

- Organic digesters combined with biobased cleaning agents to remove hard water, urine deposits, and eliminate related odors.
- Digests urine build-up in pipes keeping them free-flowing and odor-free.
- Ideal for use in urinals, toilets, and drains.
- Unique blend of digesters and biobased acid controls foul odors on and around dumpsters, especially effective on hard to remove fish odors.



Contempo® CX3 Bio-assist®



Heavy Duty Soil Extraction Carpet Cleaner with Consume's Digestive Power

- Organic digesters stay behind for residual odor control and organic waste removal.
- Dries to a non-tacky, nonsoiling powder which is easily vacuumed.
- Low foaming.
- Safe for fine carpets, 5th Generation, and wool carpet.
- No optical brighteners that destroy carpet pile and distort color.
- Non-corrosive, phosphate free.
- Biodegradable, non-flammable.
- Safe for use in all hot or cold water extractors.
- Ideal for use in nursing homes, day cares, schools, restaurants, casinos, food handling areas, pet facilities, or anywhere carpet odor problems may be a nuisance.

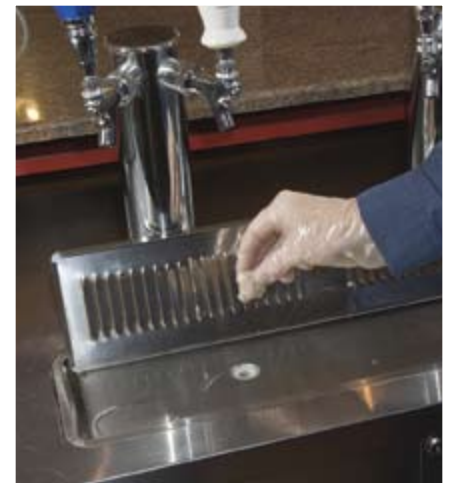


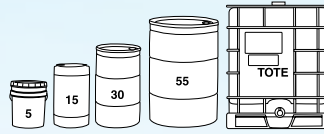
Consume® Nature's Way Drop-in-a-Drain



Single Dose Natural Drain Treatment

- Naturally digests drain line build-up.
- Unique, single dose water soluble dosing packets.
- Ideal for use in showers, sinks, septic systems, floor drains, beer and soda tap drains.
- No measuring! No guess work!
- Maintains free-flowing drains.
- Easy to use.





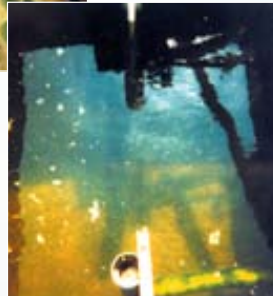
Liquid Wastewater Treatment

- Naturally digests organic soils (sugars, carbohydrates, proteins, and fats) in drains, grease interceptors, septic tanks, lift stations, and wastewater systems.
- Maximizes efficiency of grease interceptors and septic tanks, minimizing operating costs.
- Reduces BOD (Biochemical Oxygen Demand), FOG (Fats, Oils, Greases), and TSS (Total Suspended Solids).
- Reduces the volume of sludge and costs associated with disposal.
- Improves system stability, lowering maintenance needs saving time and money.
- Provides digesting activity even in cold weather, improving efficiency.

Before



After



These before and after photos illustrate the improvement in solids settling in the secondary clarifier through the application of Consume LIQ at a 20,000 gallon per day activated sludge treatment plant.



AutoDrain

This low cost dispensing system accurately and automatically dispenses Consume LIQ for economical drain and grease trap treatment. Programmable, time dispensing unit. Choose AC adapted Model #9341 or Battery Powered Model #9342.

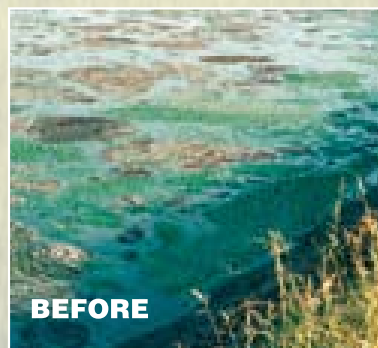
Powdered Wastewater Digester

- Naturally assists in the digestion of organic soils (sugars, carbohydrates, proteins, and fats) in grease interceptors, septic tanks, drain fields, lift stations, and wastewater systems.
- Digesters speed up the natural digestion process, saving time.
- Reduces BOD (Biochemical Oxygen Demand), FOG (Fats, Oils, Greases), and TSS (Total Suspended Solids).
- Speeds recovery from system washouts and slugs.
- Improves waste system stability, lowering maintenance needs, saving time and money.
- Provides digesting activity even in cold weather, improving efficiency.
- Digesters degrade difficult compounds including phenols and cellulose.

Successful recovery of a municipal wastewater plant where a diesel spill occurred resulting in excess sludge, odors, elevated pH and hydrocarbon levels.

	Before POW	After POW*
BOD	682 mg/L	40 mg/L
COD	1,087 mg/L	152 mg/L
TSS	33,240 mg/L	64 mg/L
VSS	9,625 mg/L	62 mg/L

*40 day treatment period. All testing performed by independent laboratories.



BEFORE



AFTER CONSUME POW



Powdered Farm Waste Digester

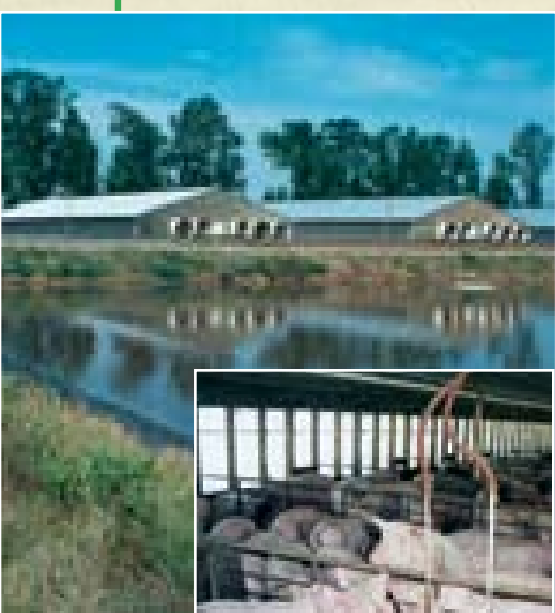
- Effectively controls foul odors at their source, reduces sludge build-up, and breaks down manure in lagoons.
- Ideal for use in poultry, swine, dairy, and equine farms.
- Unique digesters efficiently control odor-causing materials such as ammonia, hydrogen sulfide, and volatile fatty acids.
- Provides digesting activity even in cold weather maintaining the waste system year round, improving efficiency.
- Speeds up composting making fertilizer more readily available.



Mosquito Control Product

EPA Reg. No. 62637-3-5741

- Kills mosquito larvae before they mature by interfering with their digestive systems.
- Easy to use – just toss water soluble packets into standing water – no mixing or spraying.
- Will not harm livestock, birds, or other wildlife.
- Ideal for use in: irrigation & retention ponds, ditches, pastures, ponds & lakes, and golf course ponds.
- Consume MP is available in 2-gallon pails containing ten-1 lb. (454 g) packets.





Be sure to read all Directions, Precautionary and First Aid Statements on product labels before use of these or any Spartan product. Material Safety Data Sheets for all Spartan products are available from your authorized Spartan distributor or by visiting www.spartanchemical.com

Guarantee:

Spartan's modern manufacturing and laboratory control insure uniform quality. If dissatisfied with performance of product, any unused portion may be returned for credit within one year of the date of manufacture. Use product as directed and read all precautionary statements.



For Institutional and Industrial Use Only

SPARTAN CHEMICAL COMPANY, INC.
1110 Spartan Drive / Maumee, Ohio, 43537
1-800-537-8990
www.spartanchemical.com
www.consumenaturesway.com



ALLY MEMBER
"Green" Hotels Association®
<http://www.greenhotels.com>



American Society of Travel Agents
2001 Environmental Award Winner

Distributed by: