March 17, 2025

Dear Valued Customer,

The US Government has announced an additional 10% tariff on goods imported from China, this is an increase to tariffs already in place. With the 10% tariff implemented on February 4, 2025, and the additional 10% tariff implemented in March, tariffs have increased by 20% for goods imported from China in 2025.

As a result of the additional tariffs on goods imported from China, an additional pricing adjustment is necessary to partially offset their impact. The price increase will go into effect on June 1, 2025. We recognize this is a short notification window, but given the immediate implementation of tariffs, this qualifies as an extraordinary event.

The BISSELL Commercial Supply Chain team is aggressively working with suppliers to secure price reductions to limit the impact on customers and end users during this period. Consequently, we have elected to pass along only a portion of the tariff impact that we are currently experiencing on these products.

We will hold off on taking any pricing action on products manufactured in Mexico until we receive notification that these tariffs will go into effect.

We understand the challenges this creates for our consumers, customers, and team. We do not take this decision lightly and only implement pricing actions when necessary. Our team is prepared to work with you to make recommendations on products not impacted by tariffs. If the tariffs are rescinded, this action will be revoked. Conversely, if additional action is taken, we may have to modify pricing in the future.

Expected Pricing Action by Platform:
- EON (model SC5500B):
    - 4/1 Increase: 3.25%
    - 6/1 Increase: 3.25%
    - Total Increase: 6.5%
- Professional Uprights (SL4410A, SL4110A), Tracer (SC7100A)
    - 4/1 Increase: 3.5%
    - 6/1 Increase: 3.25%
    - Total Increase: 6.75%

We appreciate your support during this challenging period. If you have any questions, please do not hesitate to reach out.

Best Regards,

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